



# Mega Indoor Cycle -a-thon

## Sponsorship Proposal and registration



It's going to be fun ...  
Come and join us Launceston!

Proudly supported by our media partner



# The first **mega indoor cycle** -a-thon for Diabetes Tasmania

<b>What:</b>	5 Hour Mega Indoor Cycle-a-thon event
<b>Where:</b>	LAFit Gym – Launceston Leisure & Aquatic Centre 18A High Street, Launceston
<b>When:</b>	Sunday, 25 July 2021
<b>Time:</b>	12.00noon – 5.00pm
<b>Why:</b>	To raise funds and awareness for Diabetes Tasmania Youth Support Program – supporting young Tasmanians living with type one diabetes.

We are thrilled to be working in conjunction with **LAFit Gym** to bring you this event. This as a truly unique opportunity to raise awareness within the greater Launceston area about diabetes and raise much needed funds for our Type One Youth Support Program, which supports all children who live with type one diabetes in Tasmania.

This is Diabetes Tasmania's first indoor cycling event, having run our 3 day charity bike ride PolliePedal successfully for 16 years in the summer months. It is time to turn our attention to help keep Tasmanians active in the **winter months** and cycling indoors is a great way to do this! Cycling workouts help to improve cardio fitness, burn fat, tone the lower body, increase leg strength and muscular endurance and of course we know that maintaining a range of activities and exercise improves your mental health as well.

The instructors from **LAFit Gym** are donating their time and the use of 20 RPM/Spin bikes – now we just **NEED YOU** (or perhaps a team of friends or colleagues) to join us.

We also thank our media partner LAFM for their support and promotion of the event.

Read on for more information on how you can be involved as a business, individual or team.

## **GOLD Corporate Naming Rights Sponsor**

**\$3000 minimum**

This can be paid up front *and/or* fundraise as a team/business by setting up a Just Giving page.

This will enable you to have:

- **2 bikes for the 5 hour duration** – 2 people on 2 bikes, 2 teams on 2 bikes, the choice is yours, make it a challenge within departments, different sites, etc.
- Naming rights “business name – Mega Indoor Cycle-a-thon for diabetes”
- Signage (pull up banner etc.) at the event and in front of your bikes.
- Social media coverage / recognition
- Website recognition
- Recognition in any media releases regarding the event and in media we may attract.
- Circle magazine article recognition – sent to 3,800 (approx.) Diabetes Tasmania members.
- Logo on any advertising flyers / material
- A Diabetes Tasmania Health professional to come and do a talk at your business regarding diabetes risk etc.

## SILVER Corporate Sponsor

**\$1500 minimum**

### **8 bikes at this level.**

Pay \$1500 up front *and/or* fundraise as a team by setting up a Just Giving page.

This will enable you to have:

- **1 bike for the 5hour duration** –1 person riding the whole time or a team that transitions – who can travel the furthest in their stint!? Challenge your team.
- Small business sign in front of their bike on the day
- Social media recognition
- Website recognition
- Circle magazine article recognition
- Logo on any advertising flyers / material

## **Community – Individual or Team Bikes**

**\$500 minimum**

### **8 bikes at this level.**

Pay \$500 up front *and/or* fundraise as an individual or team by setting up a Just Giving page.

This will enable you or you and your team to have x1 bike for the duration of the 5hours.

## **Just a little spin**

**\$100 per hour for a spin on a bike**

### **2 bikes at this level.**

Pay \$100 up front *and/or* fundraise as an individual by setting up a Just Giving page.

This will enable you to have x1 bike for a one hour time slot.

10 slots will be available for an hour each.

## **Wait ... there is more:**

- All corporate sponsors and individuals will receive social media tiles and images to use on their own social media platforms to promote their involvement in the event.
- At the end of the day, we will announce our **highest fundraiser** – over and above their initial commitment – rally the troops, fundraise on the day, build your total and gain recognition across our social platforms, including both corporate and individual participants. Then let the world know with a certificate you can hang on the wall!

# **Mega Indoor Cycle** -a-thon

# Sign up for the Mega Indoor Cycle - a-thon



**Gold** Corporate Naming Rights Sponsor      \$3,000

**Silver** Corporate Sponsor      \$1,500

CORPORATE sponsorship **EARLY BIRD PRICES** expire **Friday, 18 June 2021** – Get in early. Secure your bike/s and help us to support Tasmanian children living with type 1 diabetes.

**Community – Individual or Team Bike**      \$500

**Just a little spin**      \$100

Registration closes for community, individual or team bike on **Friday, 16 July 2021**

## Corporate Sponsorship details:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position within the Company: \_\_\_\_\_

Phone (BH): \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Postal address: \_\_\_\_\_

## Community – Individual, Team Bikes or Just a little spin details:

Contact Name: \_\_\_\_\_

Phone (BH): \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Postal address: \_\_\_\_\_

## If you are entering a team (or teams) please list your team members:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(see over for payment details)

**Payment Details (please tick)**

Please invoice as per the company details (for Corporate Sponsorships only)

Contact person for invoice (if different from above): \_\_\_\_\_

Position within the company: \_\_\_\_\_

Phone (BH) \_\_\_\_\_ Email: \_\_\_\_\_

Postal address: \_\_\_\_\_

Fundraising through JustGiving page

You can set this up by going to: [justgiving.com/campaign/megaindoorcycle](http://justgiving.com/campaign/megaindoorcycle)

If you have already set this up, what is your unique URL for your fundraising?

\_\_\_\_\_

I have enclosed a cheque

Please charge my credit card: Visa or MasterCard

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

If you have any questions regarding registering, sponsorship or would like to discuss other options, please contact Ange (via the below details).

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Please return these completed forms to:

**Ange Headlam**

Fundraising and Marketing Coordinator

E: [aheadlam@diabetestas.org.au](mailto:aheadlam@diabetestas.org.au)

P: 6215 9000

